

KWRO-FM



BC-126  
June 1975

FREQUENCY MODULATION

## BROADCASTING STATION LICENSE RECORD

Date first licensed FEBRUARY 5, 1981

Call letters K W R O-FM

Station location Coquille, Oregon

Name of licensee KWRO BROADCASTING CORPORATION

Transmitter location Blue Ridge, Coquille, Oregon (MPH790929AE 12-5-79)  
X Hwy. 42S. 6 mi. W. of Coquille, Oregon (PH-11-17-77)

Main studio location 1270 W. 13th St., Coquille, Oregon (PH-11-17-77)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                            | Date<br>Issued | Freq.  | Power   | Time<br>Div. | Period<br>From To |
|---|----------------|--|---|--------------|-------------------|
| BPH-10553<br>HAAT: 17' (h&v)<br>(L)     | 11-17-77       | 102.3mhz.  | ERP: 3kw(h&v)<br>#272 (RC) Class-A<br>CP for new FM broadcast station |              | 11-17-78          |
| BPH-10553(1)                            | 2-13-78        | CALL LETTERS & EBSA ASSIGNED.  |   |              |                   |
| BMPH781106AR<br>(2)                     | 12-7-78        | MP (BPH-10,553)  | for extension of comple. date to:                                     |              | 6-5-79            |
| BMPH790529AR<br>(3)                     | 7/11/79        | MP (BPH-10,553, as mod.)   | for ext. of time to:  |              | 1/6/80            |
| BMPH780929AE<br>HAAT: 880' (H&V)<br>(L) | 12-5-79        | 102.3mhz ERP: .28kw (H&V)<br>Mod. of CP (BPH-10553) to chg. ERP<br>& HAAT. Install new ant. CCA SFC-LP1. |   |              | 12-5-80           |
| BLH-801014AD<br>HAAT: 880' (H&V)<br>(L) | 2-5-81         | 102.3mhz ERP: 0.28kW (H&V)<br>License to cover (BPH-10553, as mod.) for a new station.                   |   |              | 2-1-84            |



# APPLICATION RECORD - BROADCASTING

Call Letters **KWRO-FM**  
**X NEW FM**

Name **KWRO Broadcasting Corporation**  
**Coquille, Oregon (PO 1270 W 13th St., Coquille, Oregon 97223)**

| File No.                                  | Dated       | Application for  | Action                                       |          |
|---|-------------|--|--|----------|
|   |             |  | Nature                                       | Date     |
| BPH-10,553<br>R & F<br>PN REC'D<br>PRESS: | 5-5-77      | Construction permit for new FM station on:   | GRANTED<br>Cond'L w/ref. to<br>program test. | 11-17-77 |
|   | 5-9-77      | Frequency: 102.3mhz #27<br>ERP: 3.0KW(H&V) HAAT: 16.5' (H&V)<br>Trans. GATES 5G; Ant: Harris FMC-2A, 2 sects (H&V)<br>TL: Hwy. 42S.6 mi. W of Coquille, Oregon<br>SL & RC: 1270 W 13th St., Coquille, Oregon |  |          |
| AMENDED<br>AMENDED                        | JUN 27 1977 | 43° 10' 19" 124° 12' 00"<br>Atty: Lester Spillane<br>Engr: Alfred Towne (Belmont, California)<br>Section III(supplement to Exhibit 2<br>financial  |  |          |
|   | 7-8-77      |  |  |          |
|   | 10-17-77    |  |  |          |



# APPLICATION RECORD - BROADCASTING

102.3MHz

Call  
Letters **KWRO-FM**

Name **KWRO BROADCASTING CORPORATION**  
**COQUILLE, OREGON**

| File No.                                     | Dated                | Application for  | Action                           |               |
|--|----------------------|--|----------------------------------|---------------|
|  |                      |  | Nature                           | Date          |
| BMPH-<br>Rec'd<br>Filed<br>PRESS:            | 3-20-78<br>4-10-78   | Mod. of CP(BPH-10553) to chg TL: Blue Ridge, Coquille, Oregon; chg type trans(GATES-HARRIS FM250-H3); Ant(CCA SFC-LP2, 2 sections (H&V); make chg ant. sys(decr hgt); ERP: 178KW(H&V) and HAAT: 1250'(H&V)<br>43° 16' 15"      124° 05' 07"<br>ATTY:-----<br>ENGR: A.E. Towne(Belmont, California) | <u>RETURNED</u><br><u>SPACED</u> | 6-18-78 SHORT |
| BMPH-780929AE<br>FILED<br>PRESS:<br>OCT 2-79 | CUT OFF<br>NOV 15-79 | Mod. of CP(BPH-10553) to chg ERP: .28KW(H&V); HAAT: 878'(H&V); chg TL: Blue Ridge, Coquille, Oregon; install new trans (GATES FM-1H); Ant: (CCA SFC-LP1, 1 sections) make chgs in ant sys (decr hgt) 43 14 51      124 06 46<br><br>ATTY:-----<br>ENGR:-----                                       | GRANTED                          | 12-5-79       |



#3

Form BC-121  
May 1976

102.3MHZ.

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K W R O-FMName **KWRO BROADCASTING CORPORATION**  
**COQUILLE, OREGON**

| File No.                     | Dated       | Application for   | Action        |                   |
|------------------------------|-------------|---|---------------|-------------------|
|                              |             |   | Nature        | Date              |
| BMPH781106AR<br>PRESS        |             | MP (BPH-10,553) for Extension of Time to:<br><u>5-17-79</u> (NEW STATION)   | GRANTED       | 12-7-78           |
| BMPH790529AR<br>PRESS (O)    | JUL 9 1979  | MP (BPH-10,553, as Mod.) for Extension of<br>Time to: <u>9-5-79</u> (NEW STATION)<br><br>Atty. Lester W. Spillane (Farrand, Malti, Spillane & Cooper) | GRANTED<br>TO | 7/11/79<br>1/6/80 |
| BLH-801014AD<br>PTA<br>PRESS | OCT 24 1980 | License to cover (BPH-10553, as mod.) for<br>a new station.<br>Atty: Lester W. Spillane   | GRANTED       | 2-5-81            |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

